

TIME: 5:30 - Easy listening break
DATE: Thursday, Sept. 24, 1953
SPONSOR: Winthrop Foster's
SOLICITOR: A. M. Coffman

Here's a NOVELTY! Recipe from photographic store.

WINTHROP FOSTER'S, Hamp's ONLY photographic store, has a ONE-DAY developing service for all those pictures YOU'LL be taking during these first memorable weeks at SMITH!

If you bring your films down to WINTHROP FOSTER'S, 186 Main Street, before two o'clock, you'll get your prints back the NEXT afternoon. This prompt AND careful developing service doesn't cost much at WINTHROP FOSTER'S either. Only 49 cents for developing and printing eight pictures! Whether you want enlargements or contact PRINTS, or just helpful photographic HINTS, it's WINTHROPCFOSTER'S, 186 Main Street, near City Hall. So remember: "Films can only be developed ONCE.... DON'T RUIN Them by poor developing, Bring them back to WINTHROP FOSTER'S."

Grace Conroy
Announcer's signature.

You are tuned to 680, the voice of WCSR in NORTHAMPTON.

